



## Testimonial

After moving to Penticton and re-establishing my small business here, the Chamber of Commerce quickly became the most important source for networking. Membership has helped enormously in getting my feet on the ground in a place where personal connections are as important as expertise in a chosen business. I've joined networking events since 2009, never with the expectation of an immediate outcome for my work, but because I liked the easy mingling with local people and learning about businesses in my new hometown of Penticton.



Looking back, I am aware that without the Chamber ties, I wouldn't be where I am today. Through volunteer work for community, sport and political events - which were a result of connecting with other networkers - solid long-term opportunities have evolved. These opportunities have included extended contract work, as well as recurring event work, and I have also developed many business and private relationships.

Joining the Chamber of Commerce has helped me to be recognized and known in the local community and, therefore, significantly improved my business opportunities.

Wolf Borowski

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